

Edward De Valle II

Chairman at LINKS Worldgroup

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Summary

Edward De Valle is a successful serial entrepreneur and currently chairman of LINKS Worldgroup, a North American company with principal markets in North America, the Caribbean, South America, Asia and Oceania and with additional representation in more than 50 countries around the world. He has been featured in many leading media outlets for both personal leadership and business success.

A Rich and Strong Family History

Born April 21, 1975, in Miami, De Valle II is the first of two children of Edward De Valle and Maria Christina Noya. Daughter Ella Christina De Valle is fathered by both Edward and Mathew De Valle. De Valle's passion and commitment to his goals has brought him to where he is today, and his family have long been deeply ingrained in Cuba's Social Hierarchy. His great-grandfather was the owner of the largest newspaper in Cuba, El Avance and his great-great-grandfather, Alfredo De Zayas y Alfonso, was Vice President of Cuba from 1909-1913 and went on to become the fourth President of Cuba.

"He has always been in the pursuit for excellence and is extremely perseverant — just like me," Maria Christina Noya, his mother explains. His formal education includes a B.S. in Business Management and an M.B.A. in Business Professional Management Nova South Eastern University.

Business Success

De Valle was strongly influenced by his careers and passions. This led him to what would become his calling — the media. His goals were always just as strong as those of his family. After graduating college, his career began at GE as the Marketing Manager for GE Power Systems Latin America. He then became Director of Sales for group publisher IPG, which licensed Newsweek, Vogue, Glamour, Discover, Men's Fitness, Prevention, Teen and Architectural Digest for both the U.S. Hispanic and Latin America markets. Drawing from that experience, De Valle then founded AMGW Agency, an Americas-focused digital, advertising and public relations company in 2001.

Experience

Chairman of the Board at LINKS Worldgroup

January 2016 - Present (8 months)

LINKS Worldgroup, LLC is a North American marketing communications company present in more than 50 countries around the world with principal markets in North America, Caribbean, South America, Asia and Oceania.

Daring to think and act differently, LINKS executes practical, simple and straightforward marketing solutions for many of the world's most intelligent and innovative companies. LINKS offers brand awareness distribution, media planning, media buying, digital marketing and public relations services.

Chairman at One Voice

January 2015 - Present (1 year 8 months)

One Voice in the Dominican Republic is a charity for families who have a child of any age with special needs. Our mission is to join forces with 3rd parties who's companies are committed to corporate social responsibility in the Dominican Republic.

Families who have children and young people with special needs often deal with similar challenges. They may have concerns about education, services, therapies, respite and other issues directly related to their child. One Voice in the Dominican Republic aim is to bring families together for friendship, to share information and to support one another.

For information email edv@linksworldgroup.com

Co - Owner W/Mathew Bruce De Valle at SIMPLYDOMINICAN.COM

January 2011 - Present (5 years 8 months)

Simply Dominican –

In business since 2011, our privately held, Casa de Campo, Dominican Republic - based company provides professional concierge services in more cities than any other concierge provider the country. Simply Dominican services residents and tourist alike throughout the greater Punta Cana, Bayahibe, Romana, Santo Domingo, Samana, Cabarete and Puerto Plata areas the perimeter and more. Our services range from an array of luxury rental residential properties, yachts, jets, helicopters, cars & and real estate sales.

In addition to our daily services, Simply Dominican offers full-service event planning and concierge services tailored specifically for the wedding, meeting, conventions and entertainment industry.

Simply Dominican is known for our commitment to personal attention, service and most of all satisfaction for our clients. We are proud to employ a team of knowledgeable, resourceful and dynamic concierges who are “In the know” about where to go and what to do in the Dominican Republic. Our people are what separate us from the rest! We invite you to read on to find out more about who we are, what we do and how we can help plan you next unmatched holiday at www.simplydominican.com

Owner Forbes Central America, Puerto Rico and the Dominican Republic License at Forbes Magazine Central America and Caribbean

October 2013 - October 2015 (2 years 1 month)

With its wide editorial lens, soaring digital success and iconic status in the lexicon of American media, Forbes is not just a business magazine and website, but a media brand that documents and promotes innovation, leadership, politics, entertainment, technology, culture, business and style.

Forbes’ mission is to deliver information on the people, ideas and technologies changing the world to our community of affluent business decision makers.

What distinguishes Forbes from other media brands is our exceptional access to the world’s most powerful people—the game changers and disruptors who are advancing industries across the globe. Through our unique platform of print, digital and mobile products, Forbes is changing the way content is created, distributed, consumed and shared.

Since 1917, Forbes magazine has provided the world’s affluent business leaders with strategic insight and information. Forbes magazine is the audience leader in the business category and has seen the only newsstand growth in the category, up 4.3%.*

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CEO at Americas Media Group Worldwide

January 2006 - January 2012 (6 years 1 month)

AMGW AGNECY has gone into its 10th Year Anniversary with the opening of 3 new offices in Brazil and a new office in Dominican Republic. It is a full-service public relations, integrated marketing, and communications firm. AMGW AGENCY is leading the way as the fastest growing advertising and public relations firm in the world. Focuses on creating high-caliber communication campaigns showing generated success and sales for their clients - it all begins with AMGW’s company organization and growth.

The AMGW AGENCY PRworks, Mediaworks, Creativeworks, Translations, and Affiliate Marketing divisions have an unyielding commitment to research and development, thereby securing a unique understanding of changing trends, target audiences, and the ever-evolving global market place. Our media planners are therefore experts at preparing and executing marketing strategies on all levels; from a local to a global scale.

With a staff that speaks over 10 languages combined with an unmatched operations network, each client is guaranteed flawless marketing practices and procedures. With regional offices in Miami, New York, San Francisco, Mexico, Panama, Colombia, Venezuela, Dominican Republic, Sao Paulo, Goiania, Brasilia, United Kingdom, Italy, Netherlands, Russia, India, Dubai, Qatar, Lebanon and Dubai.

Recently partnering a global alliance with El Taller Creativo out of Dominican Republic, making AMGW the number one “Go To” Advertising, PR, & Communications firm in Miami, FL for The Americas and Caribbean. Its past and current client roster includes but not limited to Blue Martini, Mango, Timberland, Desigual, Boulan South Beach Residences, The W South Beach, Four Seasons Miami Residences, South Florida District Dental Association, Rosewood Sand Hill Sense Spa, Nest Casa and Trump Organization (Panama, Puerto Rico, Hollywood).

Publisher at PR Newswire

February 2003 - November 2008 (5 years 10 months)

Cultivated global relationships and engaged clients with their target audiences through communications and marketing.

CEO at America's Media Group

January 2004 - January 2006 (2 years 1 month)

America's Media, Inc., established close relationships with several top-tier publications in the United States.

We soon became the third largest media-buying company for the Americas. As I expanded the company, America's Media Group was born.

CEO at America's Media, Inc.

January 2001 - January 2004 (3 years 1 month)

I created America's Media Group for the purpose of adding something truly unique to the business world. Our specialties included media-planning and buying services.

Courses

Master of Business Administration (MBA), Business Administration, Management and Operations

Nova Southeastern University

MBA

Interests

travel, brand-building, public speaking, design, organizational development, marketing, public relations, media buying, real estate, hotels, social media

Languages

English	(Native or bilingual proficiency)
Spanish	(Native or bilingual proficiency)
Portuguese	(Native or bilingual proficiency)
Italian	(Native or bilingual proficiency)

Skills & Expertise

Organizational Behavior
Public Relations
Digital Strategy
Marketing Strategy
Marketing Communications
Social Media Marketing
Public Speaking
Web Design
SEO
Event Planning
Digital Marketing
Entrepreneurship
Digital Media
Online Marketing
Media Planning
Media Buying
international media planning
International Public Affairs
Latin American markets
brazil marketing, media buying and planning
Online Media Buys
Blogging
Miami advertising
Brazil media
Magazines
Business Relationship Management
New Business Development
Luxury Goods
Luxury Brand Marketing
Corporate Branding
Email Marketing
Advertising Sales
Advertising Research
Online Advertising
Integrated Marketing
Advertising
Marketing